



## {INTRODUCTION}

Over the past 10 years, Lenscape Workshops Co. Ltd. has edited over 200,000 photographs for numerous clients worldwide. We have been an essential reason for the success of all of our clients due to our ability to provide a fast and very affordable photo editing service without sacrificing the highest standards of quality. Lenscape Photos is a subsidiary of Lenscape Workshops Co. Ltd. and it was created as an attempt to offer the same excellent service and more to the local market especially to schools and similar organizations. In the following document, we'll discuss our company profile, our list of services, logistics, bonuses, and the affordable costs of working with us.

## {COMPANY PROFILE}

Lenscape Workshops Co. Ltd. is a photo editing company established by a group of highly creative and artistic individuals. Their initial concept was to change the face of teaching photography by actually teaching not just the technical but the artistic side of taking pictures. As an added bonus, the founders believed that all photographers should know how to utilize photo editing tools to be able to perform additional enhancements to their photographs at their discretion. Lastly, the founders were in Thailand, a perfect setting for any aspiring photographer due to the abundance of subject matter that can be found in the country. So in early 1998, Lenscape Workshops Co. Ltd. was established as a center of learning for photography and photo editing in Bangkok, Thailand.

The response for the initial launch of Lenscape's classes was overwhelming and very exciting! The list of interested students was growing at a steady rate, so much so that many prospective students from around the world were constantly requesting to join the next available classes. Today, Lenscape can proudly claim a long list of alumni whom all have been successfully taught the fundamentals of photography and photo editing tools and techniques. Expansion soon followed between late 1998 and early 1999 by introducing and offering advanced classes to interested students. This too was met with success and these advanced students have become not just extremely skilled photographers but also highly proficient digital artists.

It was at the dawn of the new millennium that Lenscape ultimately took a step in to the world of photo editing outsourcing industry. Lenscape's founders were contacted by their first client seeking to outsource their photos for editing. After long meetings and negotiations, the founders decided that the next step for Lenscape was to take on the challenges of the new client. It was at that moment that the modern Lenscape was born. While the classes are still intact, these are only now offered to high profile students. This is so that Lenscape can focus on its new goal to provide high speed photo editing services without compromising high standards of quality at an unmatched low price. Today, Lenscape continues to find success in the industry as it maintains to prove itself as the leader in all facets of digital photo processing.

Lenscape is steadily growing and Lenscape Photos is our newest business venture to provide the same low cost but high quality photo editing services within the local Thai market. Included with this expansion is our new ability to send our professional photographers to any venue. We can be there for weddings, school portraits, formal functions or other social gatherings. At the discretion of the client, every picture taken during an event can undergo a photo editing process to ensure that the photographs are virtually flawless. Even advertising and

marketing companies looking to improve the quality of their printed ads can rely on our world class services. Lenscape Photos also offer design services. If you need a layout, web or print designer, contact us today! Essentially, if you need photographers, photo editors, designers or any kind of photo product, let Lenscape Photos be your one stop shop for all of your photo related needs!

Lenscape's founding members and current team leaders have over 25 years of photography and photo editing experience combined. Its digital artists are graduates of fine arts, communication arts, and/or photography programs from top universities in Thailand. All have received additional intensive training to meet any specific need of our clients.

## {SERVICES}

### Photo Editing:

1. **Retouching** – involves the removal of any unwanted parts of the photo such as people or objects. The removal of facial or bodily imperfections such as scars, pimples, hair, and wrinkles as well as color, brightness, and contrast correction are all part of the retouching service.
2. **Image Masking** – is the process of removing the background and leaving only the main subject of interest in view. This is often used by our clients in the retail industry who want to feature a particular product in a white background.
3. **Restoration** – this procedure involves the refurbishing of old/new photos varying in condition. We can make torn, folded, scratched, and even water damaged photos to like new again.
4. **Oil Painting** – a photo to art procedure in which we turn an ordinary photo to a digital oil painting. WE DO NOT USE FILTERS! We guarantee that each unique brush stroke and the canvas texture is as unique as any original oil painting.
5. **Pop Art** – our homage to the art styling of Andy Warhol.
6. **Watercolor** – is another photo to art procedure in which we turn a photograph in to a watercolor painting. Just like the oil painting procedure, we do not use filters to achieve this look!
7. **Wedding or Real Estate Photo Enhancement** – we also deal with many wedding photos or real estate properties that need fixing or enhancement of any kind.
8. **Antique** – some of our customers aim to update their photos to the modern age while others are interested in turning their photo as if it was taken 40 years ago. This procedure performs that service. It makes photos look antique!
9. **Color Accent** – popular to moms and dads who want to make their children look even cuter. This procedure turns a photo to black and white and reintroduces select colors from the original photograph.
10. **Photo Coloring** – is adding color to a black and white or single colored photograph.
11. **High Key** - High key photos are characterized by extreme contrast in overexposed photos. Traditionally, high key photos are black and white, but color photographs can also yield wonderful results.
12. **Pastel/Charcoal** – a photo to art procedure in which a photograph is made to look like as if it were created using a pastel or charcoal medium.
13. **Studio** - Are you in need of a nice portrait for school or auditions? If you have a beautiful portrait shot that you would like to appear as if it were taken in a professional studio, this effect is what you're looking for!

{NOTE} Please view samples in [www.lenscapephotos.com](http://www.lenscapephotos.com) or check our brochure. Also, Lenscape offers other photo editing services. We are flexible and accommodating and are able to customize any photo procedure according to the need of our client.

### PHOTOGRAPHY:

Our photography department is home to some of Thailand best photographers all trained to meet any photography need. We specialize in portraits but we are capable of taking photos during weddings, misc. functions, and other social gatherings. We can even take product photos of your house, car, or anything else you have in mind! Allow us to take your photos for you and be amazed by the quality of our pictures. Our photographers are professionals having the skill, talent, and experience to meet your photography needs.

**DESIGN:**

Our creative director has been designing numerous print/web materials for over 8 years. His portfolio stretches from his early works in high school all the way to something as new as a magazine issue last month. May it be web site or print design, we can do it. Contact us today and take advantage of our talent in design. We promise that it will not cost you millions but the result will certainly be worth that!

**PHOTO PRINTS/PRODUCTS:**

It's hard to appreciate the most beautiful photograph with the finest photo editing work through a computer screen alone! Lenscape Photos has a wide range of printing options as well as an assortment of other products. These come in packages or may be ordered individually. Our full list of products is as follows (Please note that our list of products is always expanding. What you see here may not necessarily be all that we offer in the future):

Notebooks	Binders	Key chains	Postcards
Pins	Clocks	Mugs	Keepsake Box
Calendar	Poster	T-Shirts	Pillows
Bookmarks	Frames	Sketch Pad	"Holiday" Cards
"Passport" Prints	4x6 Prints	5x7 Prints	6x8 Prints
8x10 Prints	10x15 Prints	12x18 Prints	20x24 Prints
24x30 Prints	Business FUN Card		

**{OUR RATES}**

<b>INDIVIDUAL ITEMS</b>			
ITEM		SET	PRICE (Baht)
	<b>4x6 Print</b>	1	12.00
	<b>5x7 Print</b>	1	21.00
	<b>6x8 Print</b>	1	30.00
	<b>8x10 Print</b>	1	72.00
	<b>10x15 Print</b>	1	120.00
	<b>12x18 Print</b>	1	150.00
	<b>20x24 Print</b>	1	360.00
	<b>24x30 Print</b>	1	480.00
	<b>"Passport" Sheet Print (20 Count)</b>	1	80.00
	<b>Pins (10 Count, 6cm diameter)</b>	1	120.00

<b>Business FUN Card (100 Count)</b>	1	2200.00
<b>Postcard (50 Count, 5x7)</b>	1	2000.00
<b>Clock (12in diameter)</b>	1	2400.00
<b>Clock (8in diameter)</b>	1	1200.00
<b>Clock (5in diameter)</b>	1	900.00
<b>Mug (Black, White, Red, Blue, Green, Yellow, Orange, etc.)</b>	1	700.00
<b>Keepsake Box (4in x 4in x 2in)</b>	1	600.00
<b>Calendar (Vinyl, 24x30)</b>	1	965.00
<b>Poster (Vinyl, 24x30)</b>	1	965.00
<b>Keychain (Metal)</b>	1	300.00
<b>Keychain (Resin)</b>	1	460.00
<b>T-Shirt (Silk Screen L, M, or S)</b>	1	1200.00
<b>Pillow (12in x 12in, Silkscreen)</b>	1	800.00
<b>Binder (25mm Thick, Black or White)</b>	1	240.00
<b>Notebook (8.5x10/A4, 100pages)</b>	1	340.00
<b>Sketch Pad ((8.5x10/A4, 100pages)</b>	1	340.00
<b>Frame (Includes 8x10 Photo) Simple</b>	1	400.00
<b>Frame (Includes 8x10 Photo) Intermediate</b>	1	600.00
<b>Frame (Includes 8x10 Photo) Elaborate</b>	1	800.00
<b>Bookmarks (3 Count, 8.5in x 3.6in)</b>	1	100.00
<b>"Holiday" Card (50 Count, 5x7)</b>	1	TBD

## PACKAGES

ITEM	SET	PRICE (Baht)
<b>Picture Package A</b> 6x (4"x6"); 4x (5"x7"); 1x (6"x8"); 1x (8"x10"); 2x (10"x15")	1	500.00
<b>Picture Package B</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18")	1	940.00
<b>Portrait Package A</b> 20x (2"x2"); 5x (4"x6"); 2x (5"x7"); 2x (6"x8"); 1x (8"x10")	1	400.00
<b>Portrait Package B</b> 40x (2"x2"); 7x (4"x6"); 4x (5"x7"); 4x (6"x8"); 2x (8"x10");	1	600.00
<b>Portrait Package C</b> 60x (2"x2"); 9x (4"x6"); 6x (5"x7"); 6x (6"x8"); 3x (8"x10"); 1x (15"x10")	1	975.00
<b>Bronze Package</b> 20x (2"x2"); 5x (4"x6"); 2x (5"x7"); 2x (6"x8"); 1x (8"x10") 1x Bookmark (3 Count); 3x Notebooks; 1x Sketchbook; 2x Binder; 1x T-Shirt;	1	3335.00
<b>Silver Package</b> 40x (2"x2"); 7x (4"x6"); 4x (5"x7"); 4x (6"x8"); 2x (8"x10"); 1x Bookmark (3 Count); 3x Notebooks; 1x Sketchbook; 2x Binder; 1x T-Shirt; 1x Pins (10 Count); 1x Simple Frame with 8x10; 1x Vinyl Poster (24x30); 1x Resin Keychain	1	5475.00
<b>Gold Package</b> 40x (2"x2"); 7x (4"x6"); 4x (5"x7"); 4x (6"x8"); 2x (8"x10"); 1x Bookmark (3 Count); 3x Notebooks; 1x Sketchbook; 2x Binder; 1x T-Shirt; 1x Pins (10 Count); 1x Simple Frame with 8x10; 1x Vinyl Poster (24x30); 1x Resin Keychain; 1x Postcards (50 Count, 5x7); 1x Pillow (12x12); 1x Vinyl Calendar (24x30)	1	9240.00
<b>"Oil Painting" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x	1	3140.00

(12"x18"); 1x Simple Frame with 8x10; Includes "Oil Painting" treatment on photo.		
<b>"Watercolor" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Watercolor" treatment on photo.	1	3140.00
<b>"Pastel/Charcoal" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Pastel/Charcoal" treatment on photo.	1	3140.00
<b>"Antique" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Pastel/Charcoal" treatment on photo.	1	2510.00
<b>"Hi-Key" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Hi-Key" treatment on photo.	1	2240.00
<b>"Pop Art" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "1 to 3 Face Pop Art" treatment on photo.	1	3140.00
<b>"Color Accent" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Color Accent" treatment on photo.	1	2060.00
<b>"Hollywood Glamour" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Hollywood Glamour" treatment on photo.	1	2510.00
<b>"Photo Coloring" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Photo Coloring" treatment on photo.	1	2510.00
<b>"Studio" Package</b> 8x (4"x6"); 6x (5"x7"); 2x (6"x8"); 2x (8"x10"); 3x (10"x15"); 1x (12"x18"); 1x Simple Frame with 8x10; Includes "Studio" treatment on photo.	1	2510.00

## PHOTOGRAPHY

(Costs may not apply depending on prior arrangement with client)

ITEM	DURATION	PRICE (Baht/Session)
<b>Variable: Event, Portrait, Product, etc.</b> (This includes all equipment, transportation, food, and other expenses of the photographer)	1-3 Hours	2000.00
<b>Half Day: Event, Portrait, Product, etc.</b> (This includes all equipment, transportation, food, and other expenses of the photographer)	4 Hours	4000.00
<b>Full Day: Event, Portrait, Product, etc.</b> (This includes all equipment, transportation, food, and other expenses of the photographer)	8 Hours	6000.00

## PHOTO EDITING PROCEDURES

(Some editing costs may not apply depending on package or prior arrangement with client)

ITEM	SET	PRICE (Baht)
Basic Restoration	1	1170.00
Advance Restoration	1	2340.00
Basic Retouching	1	1170.00
Advance Retouching	1	1800.00
Oil Painting	1	1800.00
Watercolor	1	1800.00
Pastel/Charcoal	1	1800.00
Antique	1	1170.00
Hi-Key	1	900.00
Pop Art (1-3 Face)	1	1800.00
Color Accent	1	720.00
Hollywood Glamour	1	1170.00
Photo Coloring	1	1170.00
Studio	1	1170.00
<b>OFF SET PRINTING</b> (This is by quotation only. Please contact us and give us the exact details of your project.)		
<b>PRINT/WEB DESIGN</b> (This is by quotation only. Please contact us and give us the exact details of your project.)		

## {BONUS}

### So why work with Lenscape Photos?

**Technology:** Lenscape Photos strive to make your experience with us as painless as possible! We are currently developing a web based ordering system to the benefit of our clients! No more paper work such as tedious order sheets! Your world class photo will be literally just a click away! Please check [www.lenscapephotos.com](http://www.lenscapephotos.com) for the latest updates regarding the online order system! We also have the most powerful computers, the latest camera equipment and fastest Internet connection available in Thailand to meet the demands of our work.

**Convenience:** We have a mobile studio. This means we'll bring our equipment to the most convenient place for you to take your photos. All we ask is an area where we can set up our equipment. In other words, whatever you need, let us know and we'll come to you.

**Quality:** Lenscape was founded by professional photographers so you can be reassured that our skill, talent and equipment are always exactly what are needed to give you the best possible results. Additionally, Lenscape is a world class photo editing company and have processed over 200,000 high quality photos in the past 10 years. Our head of design has been in the business for over 8 years! Needless to say, we have the experience and capabilities to only provide you the best!

**Service:** We are a one stop shop for our clients as we provide everything from photography, photo editing, design, and related products. You won't need to go anywhere else!

**Speed:** Regarding our photography and photo editing services, we employ an army of digital artists and project managers to be able to take care of large volume orders. If you were used to month-long turnaround times, we can do it in a matter of days. We generally can process 50-100 photos in one day! Please keep in mind that each design, photography, printing, or photo editing project varies. We can give you accurate timing when we know all the details regarding each project!

**Price:** We've made sure that we are affordable through our pricing but as an additional help, we also offer many significant discounts! We also have a profit sharing program in which we offer a certain percentage of our profit to a school or organization ordering in large volumes. Our goal in doing this is that we hope that the school in turn will reinvest what they receive back to the students or to the surrounding community.

**Free:** Regarding large volume photography, our photography service is free to the school or organization but details of will need to be determined by the final agreed upon contract. We also provide free photo retouching for every initial portrait order per student when ordering in large volumes!

## {HOW IT WORKS}

The following information is a general idea how the photography/photo editing process should take place. For our procedure regarding any offset printing or design project, please contact us directly.

### **STEP ONE:** Negotiation

1. A contract will need to be discussed between us and our clients. This is to make sure that we can maximize the service that we will be providing to the benefit of both parties.

### **STEP TWO:** Photographer

1. Lenscape will pick the best photographer for the job.
2. On the scheduled dates, our photographer will set up his/her equipment at a predetermined location.
3. Our photographer will take the photos of the event or of the participating person.

### **STEP THREE:** Ordering

1. After taking the portraits or event photos, these will be viewable in [www.lenscapephotos.com](http://www.lenscapephotos.com). Email and flyers will be given/sent to participating students telling them exactly how and when to view their photos.
2. Through our web ordering system, the student will be able to pick any event photo or portrait. Some photos will be eligible for free retouching such as select portraits!
3. The web ordering system will give each student a chance to order additional photos/products.

### **STEP FOUR:** Processing and Completion

1. To prevent fraudulent transactions, an email confirmation will be sent to the client confirming his/her order. This will act as a promissory signature from the client guaranteeing that they will pay for their order.
2. Payment can be done using cash, check, or through online payment.
3. A completed order will be delivered to the school.

## {THANK YOU!}

Thank you for looking through this document and giving Lenscape Photos the opportunity to present what we can offer to you. If you have any additional questions, please feel free to contact us anytime. Please check out our brochure or go to [www.lenscapephotos.com](http://www.lenscapephotos.com) for the latest means of contacting us! We hope to do business with you in the future!